

February 16, 2022 eNewsletter

## Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



**Ontario East Quarterly Meeting**  
Friday, March 25, 2022, Live in Cobourg

Save the Date!

Details and Registration Coming Soon.



*Join us in person for*

**OEMC** 

**OEMC 2022**  
**SEPTEMBER 14-16**

**AT THE NAV CENTRE**

*Cornwall, Ontario*

  
ONTARIO EAST  
ECONOMIC DEVELOPMENT

**Ontario East Municipal Conference 2022**  
Wednesday, September 14th to Friday, September 16th  
Nav Centre, Cornwall

## SAVE THE DATE!

Ontario East is pleased to announce that the **Ontario East Municipal Conference (OEMC)** is scheduled to be held in-person on **September 14-16, 2022** at the **NAV Centre** in Cornwall.

## CALL FOR SPEAKERS OPEN

Please click [HERE](#) for details and information regarding the Call for Speakers for OEMC 2022. The deadline for session submissions is **March 15, 2022**. We invite you to forward the Call for Speakers to any other individuals or organizations you feel would make a contribution to this great event.

Check out the OEMC website for the most up-to-date details regarding this year's event.

[OEMC WEBSITE](#)



**KNOW YOUR FREE TRADE AGREEMENTS:**  
**CUSMA, CETA, CPTPP**  
**Tuesday**  
**February 22**  
**11:00 am - 12:00 pm**

KINGSTON ECONOMIC  
Development Corporation

### **Know your Free trade Agreements: CUSMA, CETA, CPTPP** 11:00am to 12:00pm, Tuesday, February 22nd, On-line

Kingston Economic Development Corporation, in partnership with Global Affairs Canada's Trade Commissioner Service, invites you to attend "Know your Free trade Agreements (FTA): CUSMA, CETA, CPTPP", a webinar that will shed light on how The Canada-United-States-Mexico Agreement (CUSMA), Canada-European Union Comprehensive Economic and Trade Agreement (CETA), Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) allows your company to enter new markets and how FTAs promote economic recovery from the effects of COVID-19.

[LEARN MORE](#)



# TEENY TINY ★ SUMMIT ★



Join a Twitter  
chat after  
each webinar at  
[#TeenyTinySummit](#)

October 13, 2021 10 am EST

## Welcoming Newcomers to Teeny Tiny Places

**Keynote: Tareq Hadhad, Peace by Chocolate**



December 1, 2021 10 am EST

## Teeny Tiny Resurgence

**Keynote: Peter Kenyon, Bank of IDEAS**

March 2, 2022 10 am EST

## Renewed, Refreshed and the New Rural

**Keynote: Robin Jones, Chair ROMA  
Opportunities for Rural Ontario in a Post-COVID World**



### What is a Teeny Tiny Summit?

- Economic development that works for small places
- Examples, relevant tools and success stories
- Explore key issues in Teeny Tiny Places
- Virtually connect and share ideas

For more information and to register visit:

[TeenyTinySummits.omafrabdb-events.ca](https://TeenyTinySummits.omafrabdb-events.ca)



ANCFDC

STRIKEUP<sup>2022</sup>

# Free Digital Conference For Women

March 3, 2022 | 10:00AM-3:00PM ET  
Register free at [strikeup.ca](http://strikeup.ca)

Joanna Griffiths  
Founder and CEO  
of Knix Wear



PRESENTED BY  

In conversation with  
Jennifer Harper, Founder and CEO  
of Cheekbone Beauty

**StrikeUP Digital Conference**  
10:00am to 3:00pm, Thursday, March 3, 2022

Register **FREE NOW** for Canada's largest **FREE** digital conference for women entrepreneurs!

We are proud to invite you to **StrikeUP 2022**, a **FREE** digital conference dedicated to supporting women entrepreneurs and providing a forum for growth, mentorship, and financing.

**StrikeUP 2022** is a free digital conference on March 3, 2022, featuring keynotes, panels, workshops, learning labs, chatrooms, networking and support resources as the kick-off and signature event to launch International Women's Month.

**NEW THIS YEAR** - Face-to-face digital one-on-one networking with thousands of women entrepreneurs will be available throughout the entire conference!

[LEARN MORE](#)

## Ontario East News

If you have any news that you would like us to share, please forward to [info@ontarioeast.ca](mailto:info@ontarioeast.ca)



### Ontario East Annual General Meeting (AGM) 2021-2022

The Ontario East Economic Development Commission held its Annual General Meeting virtually on Thursday, February 10, 2022. With over 60 registrants, the AGM was well attended and members were provided with an update on programs and activities and were presented the most recent audited financial statements by WELCH LLP.

The organization remains in a positive financial position despite challenges of the pandemic and continues to manage and deliver a variety of regional economic development programs very effectively on behalf of its 140+ members, consisting of municipalities, organizations, businesses and government officials involved in economic

development in eastern Ontario.  
Meet our [2022-2023 Board of Directors](#).

READ MORE



## Ontario East Talent Identification Support Project Update (OE-TISP)

### OE-TISP: How to Keep International Students in Eastern Ontario

Eastern Ontario has a multitude of international students coming to our excellent post-secondary institutions each year -- so how do we keep them in eastern Ontario after they graduate?

By sharing this [resource page to international students](#) now, and this [resource page for employers](#), that's how!



### Premier Tech announces a \$47M investment in Ontario

Premier Tech announces a \$47 million investment in its Growers and Consumers business group to support the modernization and increase the production capacity of its Ontarian sites over the next five years.

Premier Tech appreciates the Ontario government's financial support, which comes to a \$2.8 million loan from the Eastern Ontario Development Fund, for its Saint-Isidore and

Brighton sites. The Honourable Victor Fedeli — Chair of Cabinet and Ontario Minister of Economic Development, Job Creation and Trade — made the announcement today while visiting the plant in Brighton where he witnessed the impact of this investment.

[READ MORE](#)

Ontario East Economic Development Commission  
613-634-8569 | [info@ontarioeast.ca](mailto:info@ontarioeast.ca) | [ontarioeast.ca](http://ontarioeast.ca)

STAY CONNECTED

