

February 2, 2022 eNewsletter

Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Annual General Meeting

Thursday, February 10, 2022
3:30pm to 4:30pm, Via Zoom

REGISTRATION OPEN

At the Ontario East Annual General Meeting (AGM), we will approve audited financials, appoint officers and provide an update on Ontario East activities for the past year, and plans for the future.

AGENDA

Welcome – C. King, President

1. Approval of Minutes of Annual General Meeting held on February 4, 2021
2. President's Remarks, Review of Activities for Year
3. Approval of 2021 Financial Statements – Welch LLP
4. Ratification of Actions of the Board
5. Appointment of Auditors for Year ending March 31, 2022
6. Election of Officers
7. Other Business
8. Adjournment

This event is free and open to all members of the Ontario East Economic Development Commission.

We hope to see you there!

[REGISTER HERE](#)

Join us in person for

OEMC

OEMC 2022
SEPTEMBER 14-16

AT THE NAV CENTRE

Cornwall, Ontario


ONTARIO EAST
ECONOMIC DEVELOPMENT

Ontario East Municipal Conference 2022

Wednesday, September 14th to Friday, September 16th
Nav Centre, Cornwall

SAVE THE DATE!

Ontario East is pleased to announce that the **Ontario East Municipal Conference (OEMC)** is scheduled to be held in-person on **September 14-16, 2022** at the **NAV Centre** in **Cornwall**.

CALL FOR SPEAKERS NOW OPEN

Please click [HERE](#) for details and information regarding the Call for Speakers for OEMC 2022. The deadline for session submissions is **March 15, 2022**.

We invite you to forward the Call for Speakers to any other individuals or organizations you feel would make a contribution to this great event.

Check out the OEMC website for the most up-to-date details regarding this year's event.

[**OEMC WEBSITE**](#)



TEENY TINY ★ SUMMIT ★



Join a Twitter
chat after
each webinar at
[#TeenyTinySummit](#)

October 13, 2021 10 am EST

Welcoming Newcomers to Teeny Tiny Places

Keynote: Tareq Hadhad, Peace by Chocolate



December 1, 2021 10 am EST

Teeny Tiny Resurgence

Keynote: Peter Kenyon, Bank of IDEAS

March 2, 2022 10 am EST

Renewed, Refreshed and the New Rural

**Keynote: Robin Jones, Chair ROMA
Opportunities for Rural Ontario in a Post-COVID World**



What is a Teeny Tiny Summit?

- Economic development that works for small places
- Examples, relevant tools and success stories
- Explore key issues in Teeny Tiny Places
- Virtually connect and share ideas

For more information and to register visit:

TeenyTinySummits.omafrabdb-events.ca



ANCFDC

STRIKEUP²⁰²²

Free Digital Conference For Women

March 3, 2022 | 10:00AM-3:00PM ET
Register free at strikeup.ca

Joanna Griffiths
Founder and CEO
of Knix Wear



PRESENTED BY



In conversation with
Jennifer Harper, Founder and CEO
of Cheekbone Beauty



StrikeUP Digital Conference 10:00am to 3:00pm, Thursday, March 3, 2022

Register FREE NOW for Canada's largest FREE digital conference for women entrepreneurs!

We are proud to invite you to [StrikeUP 2022](#), a FREE digital conference dedicated to supporting women entrepreneurs and providing a forum for growth, mentorship, and financing.

[StrikeUP 2022](#) is a free digital conference on March 3, 2022, featuring keynotes, panels, workshops, learning labs, chatrooms, networking and support resources as the kick-off and signature event to launch International Women's Month.

NEW THIS YEAR - Face-to-face digital one-on-one networking with thousands of women entrepreneurs will be available throughout the entire conference!

LEARN MORE

Ontario East News

If you have any news that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Talent Identification Support Project Update (OE-TISP)

OE-TISP: Helping Employers Find Employees Now

Our best bet to help employers right now is the same thing as employers' best bet to help themselves: talk about what you're doing and what you need so that help can come from anywhere.

To help economic and workforce developers facilitate this conversation, OE-TISP has three new articles for you to distribute on your social media and email channels:

1. [How to Attract Employees When You've Got Lots of Competition](#)
 2. [How to Recruit: Employers Can Attract Great Employees During COVID](#)
 3. [How to Avoid the Great Resignation in Canada](#)
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Significant Land Sales in the Cornwall Business Park

Cornwall Ontario – The City of Cornwall has recently sold over 150 acres in the Cornwall Business Park and is working towards extending roads and services to accommodate new development.

“We are very happy to welcome new investment in the Cornwall Business Park, which will lead to new assessment and new jobs,” says Mayor Glen Grant. “Council has worked with City administration to ensure that we maintain a ready supply of employment lands and this strategy is achieving the desired result of new development.”

The recent sale of 159 acres will see four new developments in the logistics and transportation sectors, including two large developments of 62 and 80 acres.

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Photo provided by Thomas Jensen

5G Expansion Now Active in Kingston

By Jessica Foley, Kingstonist, January 19, 2022

Kingston, along with seven other municipalities in Eastern Ontario, will now have access to Rogers Communication's 5G network, which aims to improve wireless service and connectivity across the country.

Together with the Eastern Ontario Regional Network (EORN), Rogers announced on Wednesday, Jan. 19, 2022, that it has extended its 5G network to reach more residents and businesses across eight new cities and towns throughout Eastern Ontario. Rogers 5G is now available in the following areas:

- Carleton Place
- Cobourg
- Kingston
- Lindsay
- Perth
- Peterborough
- Picton
- Port Hope

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Biscuits Leclerc to take over Brockville's Proctor & Gamble facility

By Paul Soucy, Global News, January 24, 2022

Biscuits Leclerc Ltée will be coming to Brockville, as the leading Canadian food manufacturer has announced it has purchased the former Proctor & Gamble factory.

The move is part of the expansion of its North American operations where \$100 million will be invested by the company, and 200 new jobs will be created within the community.

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Latham Group, Inc. Expands to Loyalist Township with New Fiberglass Manufacturing Plant

New Facility Will Be Company's Largest Fiberglass Plant and Serve the Eastern Canadian Market, Northeast and Upper Midwest of the United States

Latham NY – (January 26, 2022)– Latham Group, Inc. (“Latham” or “the Company”) (Nasdaq: SWIM), the largest designer, manufacturer and marketer of in-ground residential swimming pools in North America, Australia and New Zealand, today announced the company is expanding its facilities to Loyalist Township in Ontario, Canada, with a 148-acre fiberglass manufacturing plant. With the new facility, Latham will be able to serve markets in both the eastern half of Canada, as well as the northeast and upper Midwest of the United States, producing pools for the company's fiberglass brands including Latham and Narellan Pools.

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Ontario

Ontario Launches New Intake to Support Economic Opportunities in Rural Ontario

New targeted intake will spur growth in rural communities affected by COVID-19

January 25, 2022 News Release, OMAFRA

Toronto – The Ontario government is launching a new intake of the Rural Economic Development (RED) program on February 7, 2022 to help build rural Ontario by investing in projects that boost economic opportunities in rural and Indigenous communities, create jobs and strengthen the labour force.

Details of the intake were announced today by Lisa Thompson, Minister of Agriculture, Food and Rural Affairs, at the 2022 Rural Ontario Municipal Association virtual annual conference.

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Province Investing in Local Businesses to Boost Economic Growth in Eastern Ontario

Ontario supports a surge of more than \$14 million in Eastern Ontario economy with \$1 million Regional Development Program investment

News Release, February 1, 2022, MEDJCT

Belleville — The Ontario government is supporting an investment of more than \$14 million by two Belleville-area companies to help strengthen local manufacturing, create good jobs and support regional economic recovery and growth. Combined, the province is investing \$1 million in the local manufacturing sector through the Regional Development Program, which will help create 37 jobs.

“The Regional Development Program continues to support manufacturers through targeted investments that allow companies to create good local jobs,” said Vic Fedeli, Minister of Economic Development, Job Creation and Trade. “These two projects are making a significant impact in communities and economies in the Belleville region by helping to secure the private-sector investment to create the conditions for viable economic growth and job creation. We thank Sprague Foods and Ontario Truss & Wall for contributing to our province’s dynamic and diverse manufacturing sector.”

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Ontario Invests in Peterborough and Kawartha Lakes Manufacturers to Boost Regional Economy

Province supports \$5.5 million surge in Eastern Ontario economy with \$633,000 investment through the Regional Development Program

News Release, February 2, 2022, MEDJCT

Peterborough – The Ontario government is supporting an investment of nearly \$5.5 million by three companies in Eastern Ontario to help strengthen local manufacturing, create jobs, attract investment and boost regional economic recovery. The province is investing nearly \$633,000 through the Regional Development Program, which will help create 20 jobs.

“The Regional Development Program continues to support local manufacturers through targeted investments that allow businesses to create good local jobs,” said Vic Fedeli, Minister of Economic Development, Job Creation and Trade. “We thank Kawartha Metals, Colonial Concepts Log & Timberframe and Bélair Mechatronics for making a significant impact in their communities and for contributing to our province’s dynamic and growing manufacturing sector.”

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Ontario Supports Havelock Company’s Investment in

Sanitizer-Grade Ethanol

Ontario Together Fund continues to support homegrown innovation and manufacturing to strengthen domestic medical supplies

News Release, January 24, 2022, MEDJCT

Havelock — The Ontario government is supporting a more than \$37 million investment by Kawartha Ethanol with \$2.5 million through the Ontario Together Fund. The new investment will help the Havelock-based company expand its local production capabilities to manufacture high-grade, pure ethanol for hand sanitizers and disinfectants to help our continued fight against COVID-19.

“Through the Ontario Together Fund, our government is making strategic investments in domestic businesses with the ideas and solutions to help us through this pandemic and put us on the road to economic recovery,” said Vic Fedeli, Minister of Economic Development, Job Creation and Trade. “Kawartha Ethanol and their new capacity to make high-grade ethanol for sanitizer is another example of Ontario innovation at its very best. Ontario manufacturers continue to enhance our resilience to any challenge while strengthening our economy.”

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Ontario East Economic Development Commission
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