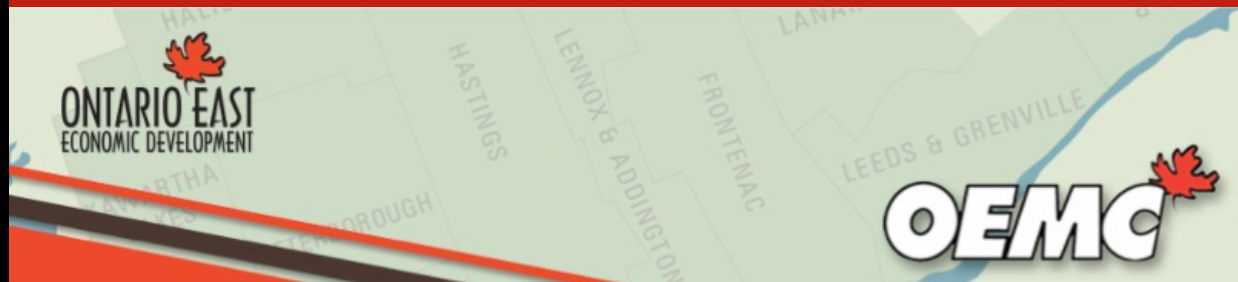


October 1, 2020 eNewsletter

Ontario East Events

Visit the Ontario East [Events Calendar](#) and stay up-to-date on what's happening in Eastern Ontario. If you have any on-line events that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Municipal Conference (OEMC)
Going Virtual on
Wednesday, October 21 and Thursday, October 22, 2020
10:00am to 2:30pm Daily with Lunch Breaks

[REGISTRATION HERE](#)

NEW!

Our program will include remarks from the **Hon. Vic Fedeli, Minister of Economic Development Trade & Job Creation**, as well an opportunity to virtually network with OEMC attendees during the lunch break! See the updated program [here](#).

[UPDATED PROGRAM](#)

[SESSION DESCRIPTIONS](#)

[SESSION SPEAKERS' BIOS](#)

SPONSORSHIP OPPORTUNITIES

Support OEMC and take advantage of the many opportunities to access OEEEDC Members and OEMC attendees, including the opportunity to be featured in an online Exhibit Hall showcase to highlight your products and services, and the opportunity to host a session!

SPONSORSHIP OPPORTUNITIES

Thank you to all our Sponsors:

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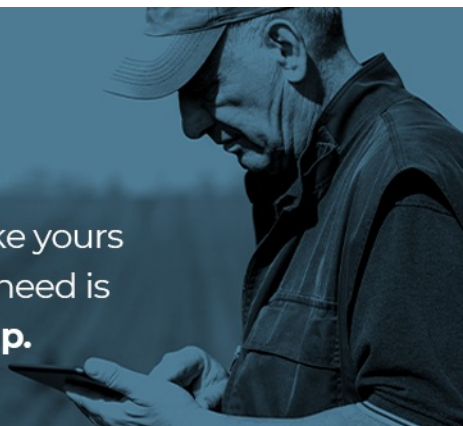
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Ontario East News

If you have any news that you would like us to share, please forward to info@ontarioeast.ca



Ontario East Welcomes Queen's Smith School of Business Intern

Ontario East is pleased to partner with Queen's University Smith School of Business to support a Mitacs Business Strategy Internship (BSI). Through this initiative Helen Wang will develop a specialized business strategy for the Ontario East Economic Development Commission. Helen is a third-year student studying Commerce at Queen's University with an interest in consulting and law. With prior consulting experience with Bridgespace (a global student engagement platform) and leadership skills as a Co-Chair of DECA Queen's (an internationally-renowned business case competition) and Regional Director of the Trek for Teens Foundation, she is eager to make an impact with the OEEDC through the Mitacs BSI project. We welcome Helen to the Ontario East team!

Mitacs is a nonprofit national research organization that, in partnerships with Canadian academia, private industry and government, operates research and training programs in fields related to industrial and social innovation. <https://www.mitacs.ca/en>

Eastern Ontario Workforce Development Update

Ontario East Talent Identification Support Project (OE- TISP) OLMP brings you help for employers:

In addition to [Free Recruitment Help and Job Postings](#), and using the same contact details within that link, companies can also now access free Company Talent Trends Reports from Ontario East's LinkedIn Talent Insights. Companies can get insight on how many people you lost this year; what companies they switched to, or what schools you already draw from so you can strengthen the relationship. These 2 services are free for any business in the target sectors listed there.

Keep track of how the OE-TISP OLMP can help the audiences you serve by [subscribing to the blog here](#).

**Ontario East Economic Development Commission
Founding President, Doug Ellis turns 90!**

Ontario East wishes to take this opportunity to extend best wishes to Ontario East Honourary Life Member Doug Ellis on the occasion of his 90th birthday this past Sunday, September 27th.

A special message from fellow HLM Dave Paul:

Flashback 1988 - Doug Ellis phones me about considering being the first permanent EDO for my hometown of Brockville. "Simply come down tomorrow for interview" he directed. When I arrived he had my coffee on the table with one cream, the way I like it, and I ultimately said yes to an employment offer after a 10 minute casual chat. He already had a contract written up for signature. That was Doug at his best. Organized, and later I learned, a stellar negotiator and financial wizard. A man of detail and well composed. I have always touted Doug as one of my two mentors in life that kept me working with hometown Brockville for my long economic development career until my retirement three years ago. On your 90th birthday celebration, treasured your thoughtful and insightful contributions on initiating the solid foundation for the establishment of our Ontario East Economic Development Commission, being the longest serving regional entity of its kind in Canada. Take a humble bow Doug. Well deserved. You and Shirley together have always been a remarkable team.

As well as being one of the founders of Ontario East, Doug and his wife, Shirley were instrumental in establishing and coordinating the successful **Ontario East Municipal Conference (OEMC)** for many years.

Ontario East Has Moved!

Effective **October 1st 2020**, Ontario East's new mailing address is:

Ontario East Economic Development Commission
623 Fortune Crescent
Suite 100
Kingston ON K7P 0L5
(Our telephone number and email addresses will remain the same)

If you are a member of Ontario East, a reminder to please forward this new address to your Accounting Department to update your records.

Thank you,



Ontario Supporting Jobs and Economic Growth in Rural Communities

News Release, September 18, 2020

New targeted intake opens under the Rural Economic Development Program

Leamington - The Ontario government is committing nearly \$1 million in cost-share funding to help rural communities diversify their economies, retain skilled workers and create jobs.

Today, details about the funding were released by Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs, which is being provided through a new targeted intake of the Rural Economic Development program (RED).

"This funding will focus on diversifying regional economies and improving the

competitiveness of rural businesses across the province," said Minister Hardeman. "Due to the COVID-19 crisis many people are struggling, and this funding will support job creation and investment to help lift up individuals, families and businesses."

The intake is directed at not-for-profit organizations with a mandate towards regional economic development and eligible projects would be eligible for up to 70 per cent of total costs to a maximum of \$75,000 in provincial funding.

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Government
of Canada

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du Canada

Applications Open for CanExport Community Investments 2021

As of September 16, 2020, the **CanExport Community Investments** program is accepting applications from Canadian communities seeking financial support for their foreign direct investment (FDI) initiatives for the year 2021.

Applications must be submitted before 13:00pm Eastern Daylight Time (EDT), on Wednesday, October 14, 2020.

As one of the many tools deployed by the Government of Canada to increase prosperity, the CanExport Community Investments program provides financial support to communities for their foreign direct investment (FDI) initiatives and activities.

The program provides support to Canadian communities seeking to improve their capacity to attract, retain and expand FDI in order to create jobs for Canadians, support innovation and increase exports.

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